



Glass & Glazing

Products

MEDIA PACK 2026

Glass & Glazing *Products*

WELCOME TO THE
UK'S MOST POPULAR
AND INFORMATIVE
GLAZING MAGAZINE



Today's UK glass and glazing industry is a multi-billion pound sector that supports over 250,000 jobs across more than 13,000 organisations. For over 45 years, Glass & Glazing Products magazine has been at the heart of this thriving and dynamic marketplace and has been the lead source of trusted information, helping businesses grow and be successful.

Our latest reader survey shows:

- GGP influences buying decisions, with 84% of readers having made purchasing decisions based on information they have read or seen in GGP
- 98% read GGP magazine on a regular basis
- GGP readers prefer to read our content over any other magazine, as 65% of readers would choose GGP over any other publication

As part of the Mark Allen Group, the UK's largest specialist B2B media company, GGP is backed by world-class publishing expertise, giving us a unique edge in a rapidly changing media landscape.

However you want to get your message to our audience, we will have a solution to help you.

We look forward to working with you.

EDITORIAL QUALITY

Meeting the needs of the window, door, glass and conservatory sectors, Glass & Glazing Products (GGP) magazine is at the heart of an industry that has evolved to boast world-class innovation, engineering and business practice across a broad range of sectors. GGP aims to provide its readers with everything they need to stay ahead in a fast-moving and far-reaching environment, by producing relevant, interesting and exclusive content, in addition to the latest news, product information and engaging comment from industry experts.

Combined with a weekly e-newsletter, Bullseye, GGP is an established and highly respected multi-platform brand that is delivered in print, online and at live events, including the GGP Installer Awards and the Glazing Summit, both of which are organised by GGP's parent company, the Mark Allen Group. Readers can engage with us on social media using X (@GGPmag), LinkedIn (@ggp-magazine) and YouTube (bit.ly/GGPYouTube).

MISSION STATEMENT

Glass & Glazing Products is at the cutting edge of the window, door and conservatory market, representing the full spectrum of the industry: from installers to fabricators and from systems houses to hardware manufacturers. Combining the industry's most respected print title with a market-leading online offering, Glass & Glazing Products' mission is to arm its readers with the information they need to enhance their businesses in what is a competitive and challenging market place.

100%

of readers find GGP relevant to their job



64%

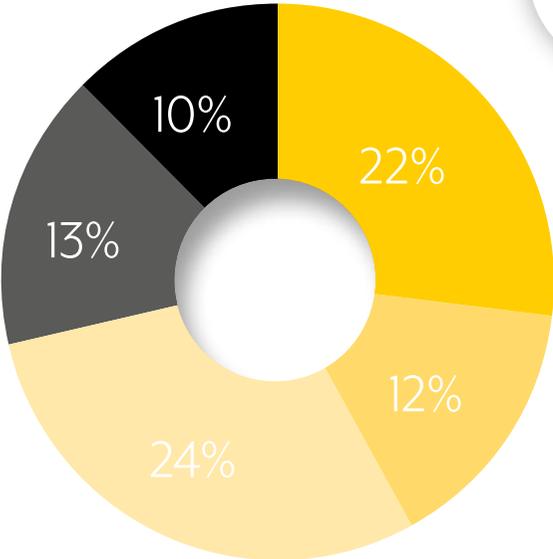
retain their issue for future reference

READERS WITH PURCHASING POWER

The GGP reader survey, carried out by Benchmark Research, demonstrates that GGP readers have the authority to make purchases and that GGP influences how and where their budget is spent. Can you afford not to reach this audience?

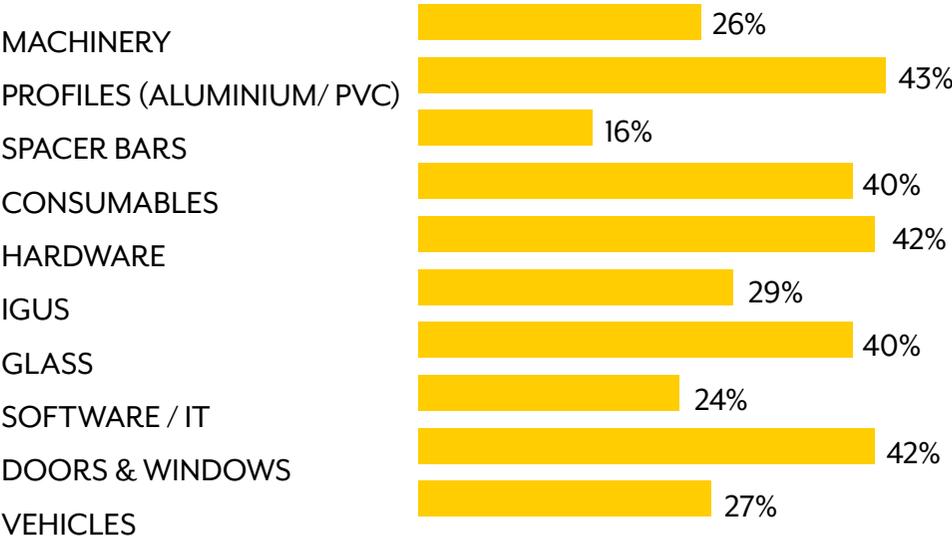
SIZE OF ANNUAL SPEND FOR GLASS AND GLAZING PRODUCTS/SERVICES:

Source:
125 respondents,
Benchmark
Research, Glass &
Glazing Products
Reader Survey.



- 22% spend over £1 million
- 12% spend between £500,000 to £1 million
- 24% spend between £250,000 and £100,000
- 13% spend between £50,000 and £100,000
- 10% spend less than £10,000

GGP READERS WILL BE BUYING THE FOLLOWING PRODUCTS AND SERVICES OVER THE NEXT 12 MONTHS:



GGP INFLUENCES BUYING DECISIONS

79%

have made a purchasing decision based on information they have read or seen in GGP

FEATURES LIST 2026

JANUARY 2026

- New Year predictions
- Technology
- Colour
- Glazed Extensions

EDITORIAL DEADLINE: 15 December 2025

ADVERTISING DEADLINE: 17 December 2025

FEBRUARY 2026

- Energy efficiency
- Doors
- Profiles and Systems
- Skills & Training

EDITORIAL DEADLINE: 26 January

ADVERTISING DEADLINE: 30 January

MARCH 2026

- Heritage and vertical sliders
- Sealed Units
- Glass Manufacturing & Processing
- **Future Homes Supplement**

EDITORIAL DEADLINE: 23 February

ADVERTISING DEADLINE: 27 February

APRIL 2026

- **GGP Installer Award winners**
- Aluminium
- Recycling
- Glazed Extensions

EDITORIAL DEADLINE: 25 March

ADVERTISING DEADLINE: 31 March

MAY 2026

- Fabricators in Focus
- Doors
- Technology
- Colour

EDITORIAL DEADLINE: 24 April

ADVERTISING DEADLINE: 1 May

JUNE 2026

- Outdoor Living
- Heritage and Vertical Sliders
- Aluminium
- Profiles and Systems

EDITORIAL DEADLINE: 25 May

ADVERTISING DEADLINE: 29 May

JULY 2026

- Sealed Units
- Recycling
- Glazed Extensions
- **Doors Supplement**

EDITORIAL DEADLINE: 23 June

ADVERTISING DEADLINE: 23 June

AUGUST 2026

- Glass Manufacturing & Processing
- Aluminium
- Heritage & Vertical Sliders

EDITORIAL DEADLINE: 27 July

ADVERTISING DEADLINE: 3 August

SEPTEMBER 2026

- **Glazing Summit SPECIAL ISSUE**
- Energy efficiency
- Technology
- Glazed Extensions

EDITORIAL DEADLINE: 25 August

ADVERTISING DEADLINE: 28 August

OCTOBER 2026

- Sealed Units
- Colour
- Recycling
- Doors

EDITORIAL DEADLINE: 25 September

ADVERTISING DEADLINE: 2 October

NOVEMBER 2026

- Skills and Training
- Profiles & Systems
- Glazed Extensions
- Heritage & Vertical Sliders
- **Aluminium Supplement**

EDITORIAL DEADLINE: 23 October

ADVERTISING DEADLINE: 30 October

DECEMBER 2026

- Energy efficiency
- Glass Manufacturing & Processing
- Fabricators in Focus
- Best of 2026

EDITORIAL DEADLINE: 24 November

ADVERTISING DEADLINE: 1 December



TARGETED READERSHIP PROFILE

With its quality editorial content and circulation of highly relevant potential customers, GGP is THE publication for the glass and glazing industry.

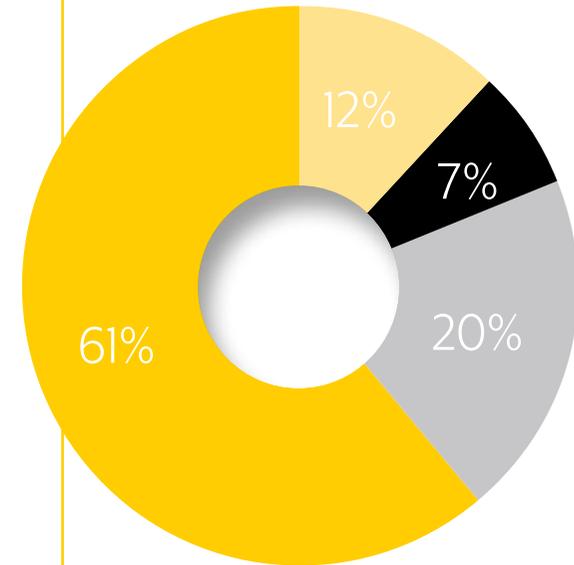
Companies who want to reach, engage and influence this audience can do so with monthly print and online digital versions of the magazine, combined with the weekly e-newsletter, Bullseye, ensuring we talk to this audience in many different ways, but with the same authority.



15,500 print and digital magazine circulation



TYPE OF BUSINESS THAT READS GGP MAGAZINE



- 12% Fabricators
- 7% System/Component Manufacturers
- 20% Installers/Fabricators
- 61% Installers

78% read more than half of each issue

MULTI-PLATFORM MARKETING

Whether you want to educate potential customers about your products, raise the profile of your company, nurture prospects, generate leads to feed your sales team or gain ground on your competitors, Glass & Glazing Products provides the most effective route to your future customers, whatever your objectives.

As every campaign is different, we welcome the opportunity to discuss and understand your needs in more detail.



38,500 total number of readers of GGP



63% of readers also regularly visit ggpmag.com

RATE CARD & TECH SPECS

MAGAZINE

INSERTIONS

Double-page spread £2,990 Full page £1,690 Half page £890 Quarter page £550

GENERAL CLASSIFIEDS AND RECRUITMENT

Full page £1,200 Half page £700 Quarter page £450 Eighth page £250

COVER RATES

Front cover package..... Price available on request
 Gatefold inside front £2,995 Inside front cover £1,950 Back cover £2,095 Inside back cover £1,800

PRINT TECHNICAL SPECIFICATIONS

SIZE	TYPE AREA	TRIM SIZE	BLEED SIZE
DPS	265mm x 394mm	297mm x 420mm	303mm x 426mm
Full page	265mm x 190mm	297mm x 210mm	303mm x 216mm
Half-page vertical	265mm x 90mm	297mm x 100mm	303mm x 103mm
Half-page horizontal	124mm x 190mm	145mm x 210mm	148mm x 216mm

7,500

social
media
community

11,500

Bullseye
e-newsletter
readers





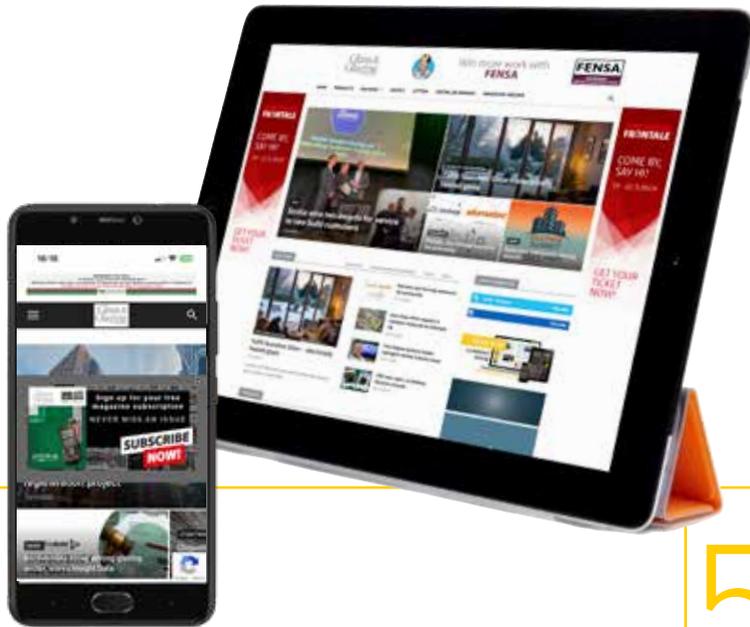
@GGPmag
ggpmag.com

ONLINE

ADVERTISING	Pixels (W x H)	1 month	6 months	12 months
Leaderboard	728 x 90	£450	£2,500	£5,000
MPU	300 x 250	£300	£1,600	£3,000
Button	120 x 60	£250	£1,300	£2,500

NEWSLETTER RATES (Per month)

Leaderboard	£600	
Large banner	£450	Solus email alert £850



Introducing a new GGP offering for 2026 - Ask the Expert videos

GGP magazine is proud to introduce a new video-based option for 2026, providing a new way of getting technical information to our audience.

These short, 5-10 minute videos involve a Q&A with GGP's editor. The questions are decided in advance and will offer sponsors the chance to share their technical insight on a key subject that is affecting the industry.

The video will be recorded and edited by GGP, and feature both GGP and the sponsor's branding throughout. The edited video will be shared on GGP's social media channels, the GGP website and sent to GGP's email audience of 11,500 registered readers.

You will also receive a full-page advertisement in GGP magazine as part of your package.

We are offering an exclusive short-term introductory rate for early supporters:

One-off video sponsorship package **£2,000**

Series of three video sponsorships package **£1,500 each (£4,500 total)**

Series of six video sponsorships package **£1,000 each (£6,000 total)**

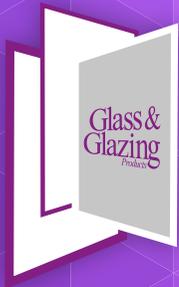


53,000

unique website visitors per year

86,000

page views per year



INSTALLER AWARDS 2026

CELEBRATING AND PROMOTING EXCELLENCE IN GLAZING INSTALLATION

Glass and Glazing Products (GGP) magazine's Installer Awards began in 2021, honouring the glazing industry's outstanding installers and installer-focused service providers. The awards champion the hard work of the UK's very best window, door and conservatory installation companies.

Our Installer Awards focus on exceptional projects from both residential and commercial sectors. There is also opportunity for outstanding individuals to be recognised, including installers and fitters at the start of their career journey, as well as more established people who have already proven to be an exceptional talent.

For more information, visit ggpinstallerawards.com

"The GGP Installer Awards are an excellent platform to showcase some of their most impressive projects. It's great to see an event such as this bringing the industry together to support installers."

Samantha Hill, head of marketing, Reynaers Aluminium

"It's important to celebrate installers and installation excellence – to recognise those on the front line of our industry, representing us all in the best possible way."

Jody Vincent, sales director, Emplas

"The event was an excellent platform for us to place our brand directly in front of installers, and is a great way to bring those installers together with the suppliers of components they use every day."

Gary Gleeson, marketing manager, VBH



KEY CONTACTS

SAT DHILLON ADVERTISING MANAGER

Tel: 01322 221144 Mob: 07879 692573

Email: Sat.Dhillon@markallengroup.com

CHRIS BECK EDITOR

Mob: 07967 169082

Email: Chris.Beck@markallengroup.com

JO CLAYDON-SMITH PRODUCTION MANAGER

Email: Jo.Claydon-Smith@markallengroup.com

@GGPmag
ggpmag.com

Glass & Glazing Products is published by
MA Business, Hawley Mill, Hawley Road,
Dartford, Kent DA2 7TJ

MA Business is a division of the
Mark Allen Group markallengroup.com

Glass &
Glazing
Products

MA Business
Part of
Mark Allen

