



INSTALLER AWARDS 2024

CELEBRATING AND PROMOTING EXCELLENCE IN GLAZING INSTALLATION

14 MARCH 2024 | MIDLAND HOTEL, MANCHESTER



MEDIA PACK 2024



THE UK'S DEDICATED INSTALLER-FOCUSED EVENT

The Installer Awards – brought to you by Glass and Glazing Products (GGP) magazine – reward wow-factor installations, and honour the industry's best installer businesses and installer-focused service providers. It's all about exceptional workmanship, creative innovation and inspiring people within the often-overlooked installation sector.

Now in its fourth consecutive year, GGP's Installer Awards has firmly established itself as a key event in the glazing industry's calendar. It offers businesses the opportunity to showcase talent, to promote excellence and to inspire others within the fenestration and wider glazing industry.

GGP's Installer Awards offer a range of categories focussing on different types of installation, innovation and installer-focused services. "Best Installation" categories are judged on the creative use of products, project complexity and the aesthetics of the end result.

Being shortlisted for, and winning, one of GGP's Installer Awards is an achievement that has proven benefits. Not only does it help enhance a company's reputation, being a shortlisted business or an award winner helps to raise profile and to secure a competitive edge over industry peers.

There is no better time to celebrate and support success within the market. Sponsor, enter and support GGP's Installer Awards.

“ THE GGP AWARDS ARE GROWING IN RECOGNITION AND PUT INSTALLERS AT THE HEART OF THE CELEBRATIONS. THEY CAST A SPOTLIGHT ON EXCEPTIONAL WORK, INNOVATION AND DESIGN WITHIN THE GLAZING INDUSTRY. AS LEADER IN THE DESIGN AND DEVELOPMENT OF WINDOW, DOOR AND FAÇADE, SOLUTIONS, REYNAERS ALUMINIUM IS DELIGHTED TO BE HEADLINE SPONSOR FOR A SECOND YEAR ”

SAMANTHA HILL, HEAD OF MARKETING,
REYNAERS ALUMINIUM LTD





HEADLINE SPONSORSHIP PACKAGE (SOLUS)

TOTAL
£10,000

PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ 100-word company profile on the GGP Installer Awards website (ggpinstallerawards.com)
- ★ Prominent logo branding as the headline sponsor on the event e-ticket (sent to all guests)
- ★ One independent HTML email announcing your business as the sponsor
- ★ One full-page advert in GGP magazine announcing your business as the headline sponsor

AT THE AWARDS CEREMONY

- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person)
- ★ Prominent logo branding on the event signage and AV
- ★ A full-page advert in the winners' brochure
- ★ An opportunity to network with attendees and VIPs
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

POST-EVENT

- ★ A full-page advert in GGP magazine
- ★ Logo branding in the post-awards write up
- ★ A button advert on the GGP website for one month (300 x 100 pixels)
- ★ Awards website branding
- ★ A full-page editorial in the post awards write up, event overview





MAIN EVENT SPONSORSHIP (MULTIPLE)

TOTAL
£6,000

PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ 100-word company profile on the GGP Installer website (ggpinstallerawards.com)
- ★ Prominent logo branding as the main event sponsor on the event e-ticket (sent to all guests)
- ★ One independent HTML email announcing your business as a sponsor
- ★ One full-page advert in GGP magazine announcing you as a main event sponsor

AT THE AWARDS CEREMONY

- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person)
- ★ Prominent logo branding on the event signage and AV
- ★ A full-page advert in the winners' brochure
- ★ An opportunity to network with attendees and VIPs
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

POST-EVENT

- ★ A full-page advert in GGP magazine
- ★ Logo branding in the post-awards write-up
- ★ A button advert on the GGP website for one month (300 x 100 pixels)
- ★ Awards website branding





ADDITIONAL SPONSORSHIP OPPORTUNITIES

DRINKS RECEPTION SPONSOR (SOLUS)

- ★ The reception lasts for one hour, before the awards ceremony
- ★ Your business' logo will be promoted on all marketing material as the drinks reception sponsor
- ★ A roller banner at the venue will be displayed, announcing your business as the reception sponsor
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels)
- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person) at the Awards
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

TOTAL
£3,700

HOST SPONSOR (SOLUS)

- ★ Your business' logo will be promoted on all marketing material as the host sponsor
- ★ A roller banner at the venue will be displayed, announcing your business as the host sponsor
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels)
- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person) at the Awards
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

TOTAL
£3,500

TABLE MENU SPONSOR (SOLUS)

- ★ Logo to appear on all marketing material as table menu sponsor
- ★ 100-word company profile on the GGP Installer Awards website
- ★ A button advert on the GGP website for one month (300 x 100 pixels)
- ★ Full page advert in the winners' Brochure
- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person)

TOTAL
£3,500





ADDITIONAL SPONSORSHIP OPPORTUNITIES

POST-EVENT DRINKS SPONSOR (SOLUS)

- ★ Your business' logo will be promoted on all marketing material as the evening event drinks sponsor
- ★ A 100-word company profile about your business will be added to the GGP Installer Awards website
- ★ A roller banner will be displayed at the venue promoting your business as the evening event drinks sponsor
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels)
- ★ One free drink for all attendees upon arrival
- ★ Food and nibbles for all attendees
- ★ Roped off VIP area (depending on the venue)

TOTAL
£2,000

TABLE GIFT SPONSOR (SOLUS)

- ★ Company to supply table gifts at their own cost
- ★ Your business logo will be promoted on all marketing material as the table gift sponsor
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels)
- ★ A half-page editorial in GGP magazine will promote your business as the table gift sponsor, prior to the event
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

TOTAL
£1,500





CATEGORY SPONSORSHIP

TOTAL
£1,800

THE CATEGORIES OF GGP'S INSTALLER AWARDS ARE AS FOLLOWS:

- ★ Best Conservatory or Orangery Installation (over £35,000)
- ★ Best Conservatory or Orangery Installation (up to £35,000)
- ★ Best Installation - Commercial
- ★ Best Installation - Residential (up to £20,000)
- ★ Best Installation - Residential (over £20,000)
- ★ Best Installer Support Programme or Service
- ★ Best Technical Innovation
- ★ Best Sustainable Installation
- ★ Best Heritage Installation
- ★ Outstanding Achievement
- ★ Rising Star

* Award categories are subject to change or can be removed at the publisher's discretion. Mark Allen Group will not be held responsible for categories that are changed or removed, for any reason.

PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ A 100-word company profile on the GGP Installer Awards website
- ★ One independent HTML email announcing your business as a category sponsor
- ★ One half-page advert in GGP magazine announcing your business as a category sponsor

AT THE EVENT

- ★ Logo branding on the event signage and AV
- ★ An opportunity to network with attendees and VIPs
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

POST-EVENT

- ★ A button advert on GGP's website for one month, after the event (300 x 100 pixels)
- ★ One quarter-page editorial in the post-awards write up, event overview





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GET INVOLVED!

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